

1909  
SAGAMORE SPIRIT.  
◆◆



## SIGNATURE RYE WHISKEY

Every bottle of Sagamore Spirit Signature Straight Rye Whiskey is made with unique water from our *Spring House* at *Sagamore Farm*.

Filtered through a limestone aquifer, this water helps craft a *perfectly balanced spirit*—versatile enough for cocktails, but smooth enough to savour on its own.

41.5%  
ALC/VOL

4-5  
YEARS AGED



Traditional Maryland-Style Rye Whiskey. Candied dried orange peel with notes of clove and nutmeg. Lingering hints of walnut and brown sugar to finish.



Vanilla, caramel, and baking spices.



Golden straw.

*Bottle* 700ml & 750ml | *Case* 6x700ml, 6x750ml, 12x700ml, & 12x750ml

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# 1909 SAGAMORE SPIRIT

## OUR STORY

Our spirit flows from a spring house, built in 1909, at Maryland's Sagamore Farm—naturally filtered spring water, fed from a limestone aquifer. The same water that fuels our champion thoroughbreds, also cuts the rich spice of our rye, creating a spirit as revolutionary as America's risk-takers and history-makers. Our story is one of passion, of old meeting new, and crafting a timeless American Straight Rye Whiskey, strengthened by the Sagamore spring.

## RYE BY THE NUMBERS:



American Rye Whiskey is up 15.9% to 1.1M cases, \$205M Revenue

—Distilled Spirits Council Market Segmentation Database, 2018



Sagamore Spirit's brand sentiment with consumers across the internet is 99% positive\*



**99%**  
POSITIVE  
of positive and negative  
mentions only

SAGAMORE SPIRIT



**85%**  
POSITIVE  
of positive and negative  
mentions only

KNOB CREEK



**81%**  
POSITIVE  
of positive and negative  
mentions only

BULLEIT RYE

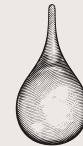


**44%**  
POSITIVE  
of positive and negative  
mentions only

ANGEL'S ENVY

\*Independent agency research by Renegade Communications and Sysomos

## WHAT IS MARYLAND-STYLE RYE WHISKEY?



Proofed with limestone-filtered water



Approachable & smooth



Corn in mash bill



Peppery finish



## 700ML BOTTLE & 6-PACK SHIPPER



## 750ML BOTTLE & 6-PACK SHIPPER



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