

1909
SAGAMORE SPIRIT.
◆◆◆



DOUBLE OAK

Three diamonds. Two barrels. One extraordinary Straight Rye Whiskey. After aging our award-winning spirit for four years, *we place it into a second oak barrel—and wait.*

The new toasted staves reenergize the aging process, creating flavors full of caramel and dark vanilla and colors that radiate amber and warm chestnut. It's a Straight Rye Whiskey *perfect for the spirit of celebration.*

48.3%
ALC/VOL

4-5
YEARS AGED



Smooth caramel and rich toasted coconut. Nutty flavors of hazelnut and pecan meld perfectly with vanilla and caramel.



Baking spices, dried orange peel, and warm cinnamon.



Golden amber.

Bottle 700ml & 750ml | *Case* 6x700ml, 6x750ml, 12x700ml, & 12x750ml

SAGAMORESPIRIT.COM



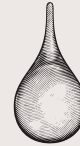
#SHAREYOURSPIRIT

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OUR STORY

Our spirit flows from a spring house, built in 1909, at Maryland's Sagamore Farm—naturally filtered spring water, fed from a limestone aquifer. The same water that fuels our champion thoroughbreds, also cuts the rich spice of our rye, creating a spirit as revolutionary as America's risk-takers and history-makers. Our story is one of passion, of old meeting new, and crafting a timeless American Straight Rye Whiskey, strengthened by the Sagamore spring.

WHAT IS MARYLAND-STYLE RYE WHISKEY?



Proofed with limestone-filtered water



Approachable & smooth



Corn in mash bill



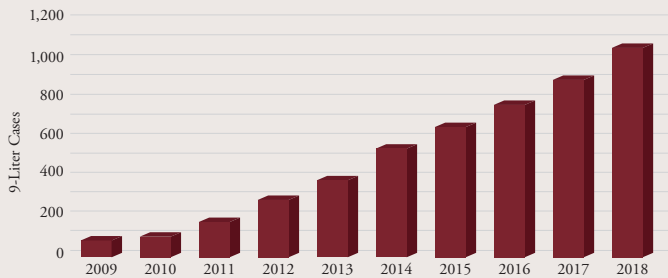
Peppery finish

RYE BY THE NUMBERS:



American Rye Whiskey is up 15.9% to 1.1M cases, \$205M Revenue

—Distilled Spirits Council Market Segmentation Database, 2018



Sagamore Spirit's brand sentiment with consumers across the internet is 99% positive*



99%
 POSITIVE
 of positive and negative mentions only

SAGAMORE SPIRIT



85%
 POSITIVE
 of positive and negative mentions only

KNOB CREEK



81%
 POSITIVE
 of positive and negative mentions only

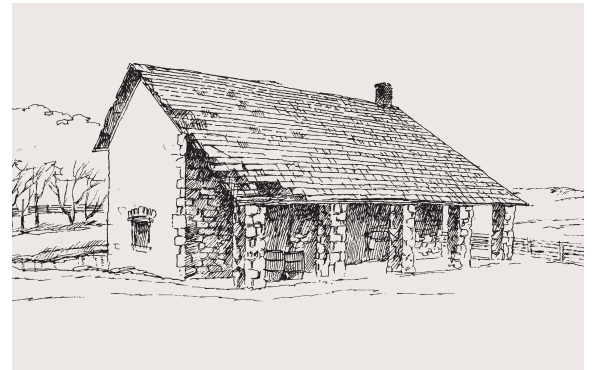
BULLEIT RYE



44%
 POSITIVE
 of positive and negative mentions only

ANGEL'S ENVY

**Independent agency research by Renegade Communications and Sysomos*



700ML BOTTLE & 6-PACK SHIPPER



750ML BOTTLE & 6-PACK SHIPPER



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